

# Joey's day

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At six o'clock in the morning, a sensor lingering in Banff National Park transmitted the surrounding information through satellite networks to Joey's home in San Jose, California, 2000 kilometers away. The gentle flow of a stream accompanied by crisp bird calls streamed from the Dolby panoramic sound system. The central air conditioning's fragrance system gradually replaced the soothing lavender with the invigorating scent of pine, rousing the peacefully sleeping advertising designer, Joey.

Joey enjoyed leaving NatureLink sensors in remarkable places during his travels, customizing unique natural experiences each day. To provide global service, NatureLink used solar energy as its power source and satellite networks for communication. Shared UAVs were employed for maintenance or service termination.

The health monitoring system uploaded Joey's condition to central server of DailyHealth System, based on a nutritionist's presets and historical data, calculated the vitamins and minerals he needed for the day. The water dispenser crafted Joey's first morning "water" as a supplement, with a hint of flavor added by lemons and cucumbers. Joey's preference leaned towards a hearty English breakfast rather than a healthy option like milk and cereal with fruits. While Joey started cooking his ingredients in the skillet, he headed for a shower. The smart kitchen, modeled after Gordon Ramsay's cooking methods, adjusted the heat, ensuring Joey's breakfast was ready when he emerged.

Thanks to CityOS's intelligent scheduling, the once unbearable traffic peaks in California were now nonexistent. Every vehicle's destination and arrival time were sent to CityOS upon startup. The central data center optimized the city's traffic flow in real-time, and advanced self-driving technology and vehicle-to-vehicle communication reduced accident probabilities to zero. Joey chose not to nap on the bus but to prepare new project content in the private space of a taxi. The entire windshield darkened, serving as a projection screen for AR glasses. Joey reviewed the content prepared by Copilot AI.

His first task of the day was to refine the AR ad design, as last week's ad conversion rate fell short. It might have been due to the increasing summer temperatures causing temperate zone residents to lose interest in warm-toned ads. Joey requested ad deployment data for temperate regions. Countless AR glasses provided hormone levels and ad interaction feedback via the nearest wireless access points, flowing into Joey's office. In his VR work environment, Joey updated animations and fonts with sharper edges, drawing color inspiration from the vivid blue of Banff Park. He distributed the new design to a few cities for testing, seeing the ad dwell time and conversion rate gradually rise. The plan was eventually synchronized across all temperate cities.

On the bus ride home, Joey observed the orderly flow of traffic outside his window. To pass the time, he activated his AR glasses. Interactive and creative ads popped up, and he used eye movements to interact with a matador, ultimately earning a discount coupon for a steak burger. The combination of mobile internet and AR technology transformed ads from mere skips to a relaxing aspect of busy urban life. Joey ultimately decided to order takeout because he had something special planned for tonight.

Back home, Joey removed his AR glasses, picked up the car keys, and headed to the garage. As the engine roared to life, the scent of gasoline filled the air. Joey retrieved a CD from the 1970s, Linda Ronstadt's voice filling the car, "Love will abide, take things in stride..." A Honda Accord, left by Joey's father, embarked on a journey down a desolate mountain road. Its headlights sliced through the tranquil obscurity of the night.