

IEEE Vehicular Technology Society

Video Submission Guidelines

For Educational Content on the VTS YouTube Channel and VTS Resource Center

As part of our commitment to providing valuable resources to our members, the IEEE Vehicular Technology Society (VTS) invites members to contribute educational videos to be featured on our official YouTube channel and Resource Center. Below are the guidelines and process for creating and submitting your videos.

Purpose of the Program

This initiative aims to:

- Share cutting-edge knowledge in vehicular technologies, particularly the VTS fields of interest: land transportation, mobile radio, and motor vehicles.
- Provide engaging, high-quality educational content for VTS members.
- Highlight the expertise and achievements of our members.

Step-by-Step Process

1. Video Concept Proposal

We accept both newly created videos and previously recorded videos that align with our educational goals and meet IEEE VTS standards. Please follow the relevant pathway below.

1a. For Newly Created Videos:

Before starting your recording, submit a brief outline or storyboard to support@vtsociety.org. Include:

- Proposed Title: A concise title for your video.
- Description: A summary of the video content and its relevance to VTS members.
- Duration: Estimated length of the video (5–15 minutes recommended).

1b. For Previously Recorded Videos:

If you have a pre-recorded video that fits our criteria:

- Submit the video file to support@vtsociety.org for review, along with the required information:
 - Title and Description: A summary of the content and its relevance.
 - Presenter Details: Name(s), title(s), and affiliation(s).
 - Date of Recording
- The Publicity Committee will assess whether the video meets technical, professional, and compliance standards.

2. Video Creation Guidelines (For Newly Created Videos)

When creating your video, please adhere to the following:

- Content Requirements:
 - Ensure all content is technically accurate and professional.

- Use IEEE VTS branding (logos, intro/outro slides) found on the VTS website:
<https://vtsociety.org/membership/publicity-resources>
- Avoid promotional or commercial content.
- Copyright Compliance:
 - Use only original or properly licensed images, music, and video clips.
 - Provide attributions for any external content used.
- Technical Quality:
 - Video resolution: Minimum 1080p.
 - Audio: Clear and free of background noise.
 - Captions: Include subtitles for accessibility.
- Presentation Style:
 - Be engaging and articulate.
 - Use visuals, diagrams, or animations where appropriate to enhance understanding.
 - All presentations must be in English.

3. Submission Process

Submit your video, the required information, and your presentation slide deck (when applicable) to support@vtsociety.org via email or a file-sharing service (e.g., Google Drive, Dropbox):

- Newly Created Videos: Submit your final video following the guidelines in Step 2.
- Previously Recorded Videos: Ensure your submission includes all required information, including the title, description, presenter details, and date of recording.

4. Review and Feedback

The VTS Publicity Committee will review your submission to ensure:

- Adherence to technical, professional, and ethical standards.
- Compliance with IEEE guidelines and YouTube policies.

If revisions are needed, feedback will be provided.

5. Approval and Posting

Once approved, your video will be scheduled for publication on the VTS YouTube channel and/or the VTS Resource Center. You will be notified of the posting date and provided with a link to share.

6. Promotion

To maximize the impact of your contribution, VTS will promote your video via:

- The VTS website.
- Newsletters and email campaigns.
- Social media platforms.

Questions and Assistance

For inquiries or support with the video creation process, please contact support@vtsociety.org.

Thank you for contributing to the growth and enrichment of the IEEE Vehicular Technology Society!