

# IEEE Vehicular Technology Society (VTS) Strategic Plan

Planning horizon: 2026-2028

## 1. Strategic Foundation

**Mission:** Advance vehicular and mobility technologies through high-quality publications, conferences, standards, education, and professional development, while cultivating a diverse and sustainable volunteer community.

**Vision:** Be the globally recognized IEEE home for vehicular and mobility technologies, known for technical excellence, inclusive engagement, and trusted products and services.

**Values:**

- Technical excellence and integrity in peer review, conferences, and standards work.
- Relevance to emerging technologies and real-world industry needs.
- Community and inclusion across regions, sectors, and career stages.
- Volunteer sustainability through right-sized roles, mentoring, recognition, and succession.

**Strategic Pillars (2026-2028):**

- Pillar I - Community, Chapters, and Education
- Pillar II - Technical Portfolio: Conferences and Publications
- Pillar III - Technical Advancement and Standards Leadership
- Pillar IV - Operational Excellence and Governance

**Execution:** VTS executes through an annual Operating Plan (VP-owned) with quarterly BoG review, tracking a small set of KPIs per pillar.

## **Pillar I: Community, Chapters, and Education**

**Strategic Goal:** Grow and engage a global VTS community with strong chapters and a coherent education portfolio that serves members across career stages.

**What we aim for:** Clear pathways from attendee/author to volunteer and leader. Chapters are active and supported. Education offerings are frequent, high-quality, and aligned with VTC themes, Technical Committees, and standards.

## **Pillar II: Technical Portfolio - Conferences and Publications**

**Strategic Goal:** Deliver high-impact conferences and publications that are recognized leaders in vehicular and mobility technologies, with strong quality, integrity, and financial sustainability.

**What we aim for:** VTC Spring and VTC Fall remain premier must-attend events with a balanced research and industry audience. VTS publications provide rigorous, timely content with sustainable editorial operations.

## **Pillar III: Technical Advancement and Standards Leadership**

**Strategic Goal:** Strengthen VTS technical leadership and industry relevance through active Technical Committees and visible standards pathways.

**What we aim for:** VTS Technical Committees are active and maintain a diverse industry-academia-government participation; their activities are actively and explicitly linked to corresponding standardization activities where applicable.

## **Pillar IV: Operational Excellence and Governance**

**Strategic Goal:** Improve Society effectiveness through clear planning, leadership renewal, transparent governance, and a sustainable volunteer pipeline.

**What we aim for:** VTS operations run smoothly and with a renewed cadre of volunteers, who participate actively in journals and conference organization, in Committees and finally in Board activities.